

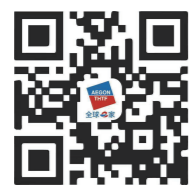


同方全球人寿保险有限公司
Aegon THTF Life Insurance Co.,Ltd.

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全球e家

如需进一步了解同方全球人寿保险有限公司产品、解决方案、公司动态, 请您访问公司官方网站: www.aegonthtf.com或拨打服务热线: 956095
If you need to know more about our products, solutions and news update, please visit www.aegonthtf.com, or call us on 956095.

Share Beliefs Transform Tomorrow

合志同方 智领未来





合志同方·智领未来



同方全球人寿保险有限公司 (简称同方全球人寿)

同方全球人寿由荷兰全球人寿保险集团 (Aegon) 与同方股份有限公司 (THTF) 各出资50%组建而成,公司于2003年正式获得营业执照,在中国开展寿险业务。截止目前公司注册资本为24亿元,资产规模超过170亿元,为全国逾百万客户提供周全的保险保障。迄今,公司已在上海、北京、江苏、山东、浙江、广东、天津、青岛、河北、湖北、福建、四川、深圳等省市设立了多家分支机构。

Aegon THTF Life Insurance Co., Ltd (abbr. Aegon THTF)

Aegon THTF is established by Aegon N.V.(Aegon) and Tsinghua Tongfang Co., Ltd.(THTF) both holding 50% shares. In 2003, the life insurance company obtained its license and started the business in China. The company has RMB 2.4 billion registered capital and assets totaling over RMB 17 billion, providing sound insurance protection for more than a million customers. Aegon THTF has established many branches around the country, including Shanghai, Beijing, Jiangsu, Zhejiang, Guangdong, Tianjin, Qingdao, Hebei, Hubei, Fujian, Sichuan and Shenzhen, etc..

我们的使命 Our Mission

帮助客户未雨绸缪，实现财务保障，安享未来

We exist to help people achieve a lifetime of financial security

我们的愿景 Our Vision

致力于成为中国最值得推荐的人寿保险公司

We aim to become the most recommended life insurance company in China

我们的价值观 Our Values

主动当责、团队协作、诚信透明、超越期望

Taking accountability, working together, bringing clarity and exceeding expectations



合志同方 Share Beliefs

“合志同方”典出自《礼记》“儒有合志同方，营道同术；并立则乐，相下不厌”。谓之志同道合者相伴前行。高科技上市公司同方股份牵手世界保险巨头荷兰全球人寿，共同投资同方全球人寿，志在与中国寿险市场共成长。与此同时，同方全球人寿着力打造一支专家型的实力团队，公司上下同心同行携手并进，以优质的产品、贴心的服务帮助中国居民未雨绸缪，实现财务保障，安享未来。

"SHARE BELIEFS" is cited from the Book of Rites Confucianism: "The like-minded get together and share a common goal. They get on well no matter in same or different social position." Together, high-tech listed company THTF and world insurance giant Aegon invest in Aegon THTF, aiming to advance along with the growing Chinese life insurance market. Meanwhile, Aegon THTF aims to build an ideal team, and with our high-quality products and excellent services, we work together to help people achieve a lifetime of financial security.



智领未来 Transform Tomorrow

“智领未来”寓意同方全球人寿以自身的智慧、专业化素养、数字化意识以及创新精神勇争“行业引领”的雄心。在同方全球人寿，我们有雄厚的“智”力资源，各路精英齐心汇聚，以专业化素养提供稳妥的保障；我们有领先的“智”能思维和数字化意识，以新兴科技为客户打造更为周全、便捷的服务；我们有创新的“智”慧经营，通过革新传统商业模式，以追求卓越之心塑造企业与客户双赢的未来。

"TRANSFORM TOMORROW" refers to the tireless ambition Aegon THTF holds to "lead the industry" with its intelligence, professionalism and digitization awareness as well as innovation spirit. With powerful "intelligence" resources and various elites, we provide sound protection. With a leading "intelligent" mind-set, we offer more considerate and convenient services for customers. With the innovative "intelligent" operation, we strive for excellence, evolving traditional business models, and creating a win-win future for enterprises and customers.

实力股东 强强联手

Strong Shareholders Win-Win Cooperation



荷兰全球人寿保险集团 Aegon

创始于19世纪上半叶, 至今拥有超过175年的悠久历史, 总部位于荷兰海牙, 业务遍及美洲、欧洲和亚洲多个国家和地区, 作为一家综合性、多元化的金融服务集团, 为全球超过 3000万客户提供创新有效的投资、保障及养老解决方案。

Established in the first half of 19th century, Aegon's roots go back more than 175 years. Headquartered in Hague, Aegon is an integrated, diversified financial services group with business spreading across America, Europe and Asia, providing innovative and effective investment, protection and retirement solutions for more than 30 million customers worldwide.

雄厚实力

总资产近4450亿欧元
(截止2020年末)

Strong Asset

The total asset was close to EUR 445 billion (by the end of 2020)

Too Big To Fail

被国际金融稳定委员会评选为全球九大“Too Big To Fail”的保险机构之一

Too Big To Fail

Voted as one of the “Too Big To Fail” insurance companies by Financial Stability Board

世界500强

历年位列《财富》世界500强

Fortune Global 500

Selected into Fortune Global 500 over the years

国际化上市公司

在阿姆斯特丹、纽约证券交易所上市

International Listed Company

Traded in Amsterdam Euronext and New York Registry Shares

标普评级

标准普尔确认其为A-财务实力评级, 展望稳定 (截止2021年3月10日)

S&P Rating

Affirmed at A- rating with a stable look by S&P (report 03/10/2021)



实力股东 强强联手

Strong Shareholders Win-Win Cooperation



同方股份 THTF

同方股份成立于1997年，是由清华大学出资成立的中国高科技上市企业。公司定位于中核集团新时代发展战略的先行推动者、“创新+市场化”的科技成果转化承接平台，致力于中国高科技成果的转化与产业化。目前公司旗下拥有数字信息、民用核技术、节能环保、科技金融四大主干产业集群。

Founded in 1997 by Tsinghua University, THTF is a Chinese high-tech listed company. The company is presented as a pioneer which is committed to promoting the new era development strategy of China National Nuclear Corporation(CNNC), and a connection platform which is facilitating the transformation and industrialization of scientific and technological achievements on “innovation + marketization”. THTF has formed four key industrial clusters, including digital information, civil nuclear technology, energy saving and environmental protection and sci-tech finance.



校企改革第一单

贯彻落实党中央国务院关于高校所属企业改革的系列指示精神，2019年12月31日，同方股份控股股东由清华控股变更为中核资本，实际控制人由教育部变更为国务院国资委

The 1st List of School Enterprise Reform

As a response to the CPC Central Committee and State Council's guideline on school reform, the controlling shareholder of THTF was changed from Tsinghua Holdings to CNNC Capital Holdings Co Ltd, and the actual controller was changed from the Ministry of Education to the The State-owned Assets Supervision and Administration Commission of the State Council (SASAC) on Dec. 31, 2019

强大科研实力

- 依托中核集团、清华大学和其他科研院所的科技和人才平台，同方股份参与共建了多个国家级工程研究中心、联合实验室
- 拥有海内外专利5000余项，承担国家科技攻关项目和科技重大专项超过300项

Strong Scientific Research Capability

- Establishing national engineering research centers, joint laboratories in cooperation with CNNC, Tsinghua University and other scientific research institutions
- Owning over 5000 patents for national and overseas invention, and undertaking over 300 National Science and Technology Attack Plans and National Science and Technology Major Projects

家喻户晓品牌

被授予“国家高新技术企业”、“信息系统集成及服务行业大型骨干企业”、“中国软件和信息技术服务综合竞争力百强企业”、“中国企业信用100强”等荣誉称号

Well-Known Brand

Selected in the awards such as “National New and High-Tech Company”, “Key Enterprise in Information System Integration and Service Industry”, “China Top 100 Company with Comprehensive Competitiveness in Software and IT Service” and etc.

遍及全球服务

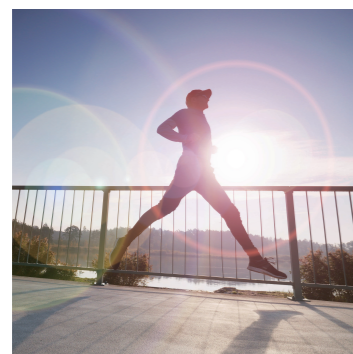
为全球五大洲百余个国家和地区提供技术、产品和服务

Worldwide Service

Providing technologies, products and services for customers in more than 100 counties and areas across five continents

四大核心 彰显优势

Four Core Brand Positions Showcase Strength

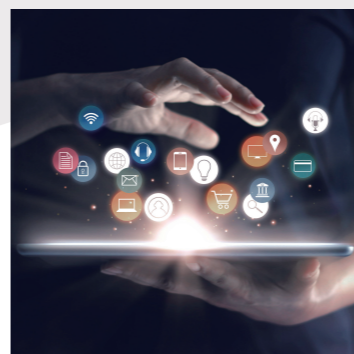


健康保险领航者 Leader in health insurance

产品实力 | 业界标杆 Product strength | Industry benchmark

公司引领健康险市场，为客户提供覆盖全生命周期的健康保障产品，并通过与高端医疗服务机构的合作，打造周全的健康管理服务。旗下「康健一生」系列等多款健康险产品，屡获行业殊荣，树立健康险业内标杆。

As a health insurance market leader, Aegon THTF provides products with a lifetime of health protection, and well-rounded health management services by partnering with premium medical care institutions. The award-winning life insurance products such as 「Kang Jian Yi Sheng」 have set benchmarks for the industry.



数字保险践行者 Practitioner in digital insurance

数字先驱 | 先人一步 Lead digital transform | One step ahead

公司选择10月10日作为“同方全球人寿数字化保险日”，致力于打造“三大应用群”——销售应用群（如Zeus宙斯智能个险）、服务应用群和作业应用群，以促进业务发展，优化客户体验，并全面提升运营效率，打造领先的数字化人寿保险公司。

October 10th is "Aegon THTF Digital Insurance Day". We are committed to creating the "three application clusters", including the sales application cluster (such as Zeus Smart Agency Platform), the service application cluster and the operation application cluster. These application clusters will drive business development, improve customer experience, and enhance operational efficiency. We aim to become the leading digital life insurance company.



养老服务探索者 Explorer in pension service

布局养老 | 探索蓝海 Offer retirement solutions | Explore blue ocean

基于外方股东荷兰全球人寿全球领先的养老金融服务经验，公司连续多年联手清华大学开展针对中国居民退休准备现状和需求的调研，并通过链接各合作方的优势资源，为客户提供财务稳健的养老金融产品和一站式医养服务解决方案。

Aegon THTF has been collaborating with Tsinghua University for years to carry out joint research on Chinese residents' retirement readiness. Based on the world leading retirement financial service experience of the company's foreign shareholder—Aegon, and advantageous resources from partners, we provide high-quality financial products and one-stop medical care solutions for retirees.



公益事业筑梦者 Dream builder for next generation

责任担当 | 大爱无疆 Undertake social responsibility | Boundless love

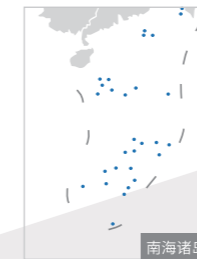
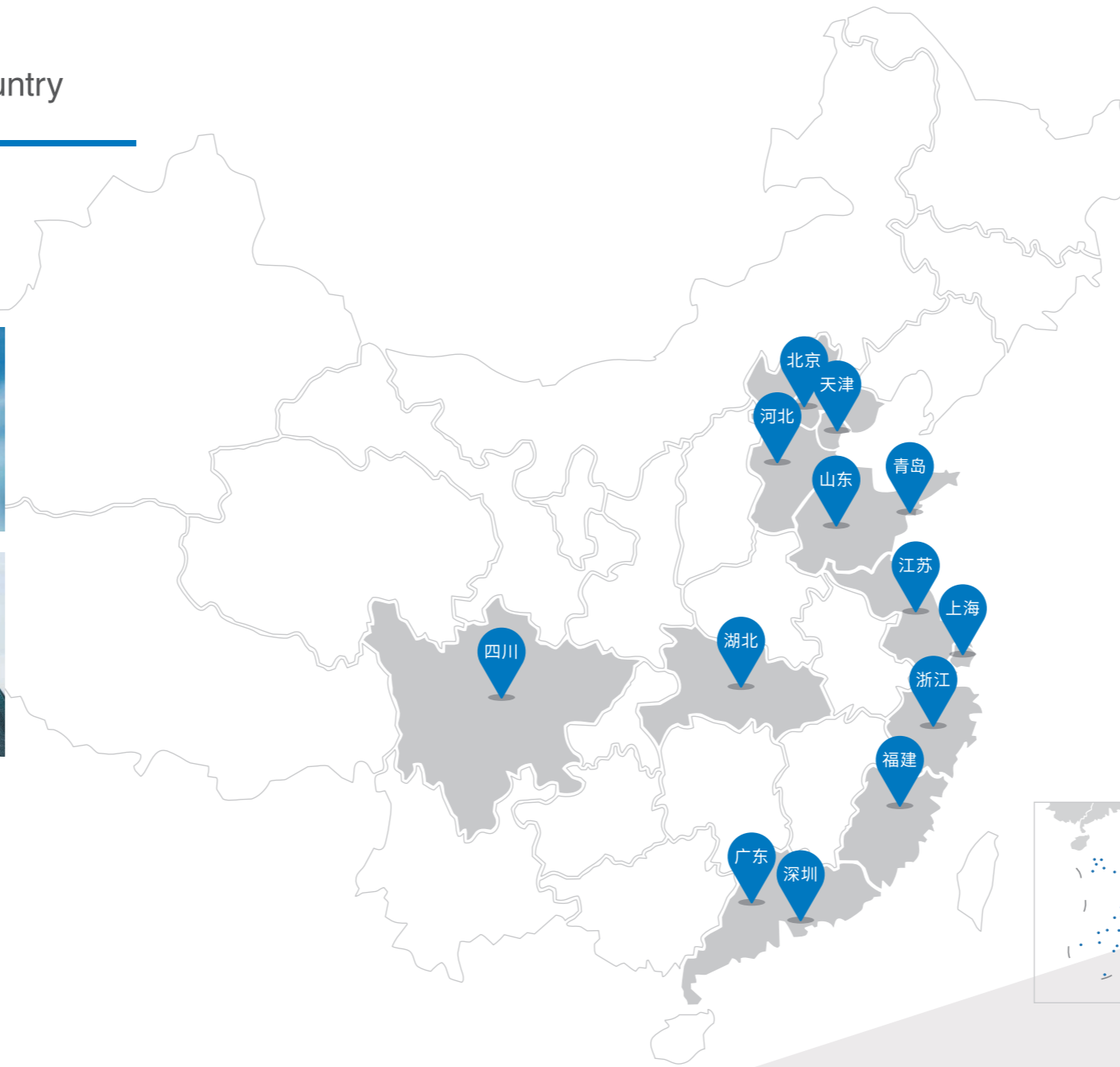
“同方全球人寿筑梦计划”聚焦青少年儿童的营养健康和教育发展。公司建立筑梦计划志愿者团队，并通过多项公益项目积极践行企业社会责任。截止2020年末，公司仅在“1份早餐”和“宋庆龄爱心书库”两大项目就累计投入超过175万人民币公益善款，惠及万余有需要的下一代青少年儿童。

"Aegon THTF Dream Builder Initiative" is focusing on health, nutrition, education and development for kids. The company builds the volunteer team and has been taking on corporate social responsibility through multiple programs. As of the end of 2020, the company has donated over RMB 1.75 million for around 10,000 teenagers in need through two CSR projects: the "Morning Kid" and the "Soong Ching Ling Charitable Book Stacks" projects.



植根中国 辐射全国

Rooted In China With Business Spreading Across The Country



风华正茂 载誉业界

In Our Prime Recognized By The Industry

2020年度经营效率保险公司奖

2019年金鼎奖“年度卓越人寿保险公司奖”

2017、2019年中国财经峰会评选“(行业)影响力品牌奖”

2018年中国保险业方舟奖评选“2018金牌保险理赔方舟奖”

2020年深善战疫先锋奖

2019年金融科技·介甫奖“优秀数字保险公司奖”

同方全球「康健一生」系列产品屡获行业殊荣

同方全球「英才金生」教育金保险产品计划荣获“2019年度优秀保险产品奖”

同方全球「传世荣耀」终身寿险荣获“2019年度值得推荐寿险产品奖”

同方全球「全是爱」定期寿险荣获“2019年度金理财年度创新型保险产品卓越奖”

深圳专属医疗险项目案例荣获“2020年度产品创新卓越奖”

2020 Insurance Company with Efficient Operation Award

2019 Jin Ding Prize- The Life Insurance Company of the Year

2017, 2019 China Finance Summit-China Influential Brand(The Industry) Award

2018 China Insurance Ark Award — 2018 Golden Insurance Claim Ark Award

2020 Shenzhen Charity Award for Fighting Against COVID-19

2019 Finance Technology Jie Fu Award — Excellent Digital Insurance Company of the Year

The [Kang Jian Yi Sheng] series received many industry awards

The [Ying Cai Jin Sheng] Education Insurance Plan was named the 2019 “Insurance Product of the Year”

The [Chuan Shi Rong Yao] Life Insurance Product was named the 2019 “Life Insurance Product Worth Recommendation”

The [Quan Shi Ai] Term Life Insurance product received the 2019 Jin Li Cai Prize “Innovative Insurance Product of the Year”

Shenzhen Medical Insurance Program received “2020 Innovative Insurance Product”

